



BeyondScale

BeyondScale is seeking to create a pan-European community of practice that will share and document emerging good practices, based on the outcomes of the individual and collaborative activities of the participants.

BeyondScale utilises the **HEInnovate** self-assessment platform to drive entrepreneurial and innovative change.

HEInnovate

HEInnovate is a self-assessment tool by the European Commission and the OECD for higher education institutions to explore their innovative potential.

HEInnovate diagnoses areas of strengths and weaknesses, opens up discussion on respective topics. HEInnovate covers eight areas for self-assessment.



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Promoting Entrepreneurship and Innovation: the Regionally Engaged University

Host: Munster Technological University

Date: 15th of April, 2021

Helen McGuirk, Head of the Hincks Centre for Entrepreneurship Excellence at Munster Technological University opened the seminar and welcomed the audience virtually. Helen introduced the theme of the seminar and elaborated that it had several purposes. The seminar was dedicated to share the experiences of the BeyondScale project partners of using the HEInnovate tool for their activities, to hear from the expert regarding university external engagement, and to learn future plans of the HEInnovate tool.

Breda Kenny, Head of the School of Business at Munster Technological University, continued the introduction and gave an overview of MTU, the School of Business, the Hincks Centre and their commitment to fostering an entrepreneurial ecosystem across Ireland's newest University. Breda outlined the links and value of the BeyondScale project for the Hincks Centre, the School of Business and beyond.

In this issue:

BeyondScale Seminar hosted by
**School of Business & Hincks Centre
for Entrepreneurship Excellence**

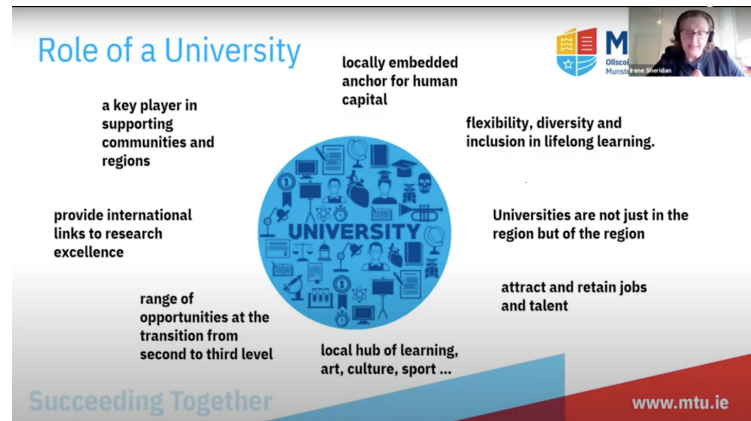
+ Bonus links



The seminar hosted up to **60 participants** from our partner institutions and beyond, from associated partners like Higher Education Authority Ireland & The Federal Ministry of Education, Science and Research Austria.

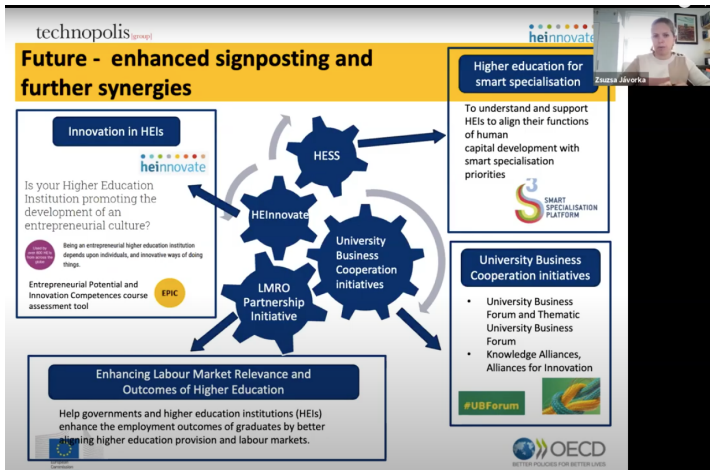
Keynote speaker - Professor **Irene Sheriden**,
MTU Extended Campus

Irene made an insightful presentation about changing role of the universities and their social contract. Irene described how MTU's Extended Campus is trying to be socially accountable and reflexive. Besides, she gave the example of several mechanisms (e.g., ACEEU, TEFCE Toolbox, UIDP) which support universities to be more aware of their community engagement. Irene's presentation was followed up by a rich Q/A session from the audience.



"Idea of university has never been static " - **Irene Sheriden**

Keynote speaker - **Zsuzsa Javorka**, Technopolis Group



The focus of Zsuzsa's presentation was "Knowledge Exchange and Collaboration" as part of the HEInnovate dimension. Zsuzsa underlined that beyond the dedicated dimension on knowledge exchange, it is also incorporated in other dimensions and their statements, such as Leadership and Governance, Entrepreneurial Teaching and Learning, Organizational Capacity, Digital Transformation and Capability. Zsuzsa also commented on the resource bank of the HEInnovate tool which aims to create the community of practice and support institutional transformation. It was stressed that further development of the tool is intended to maintain the relevance.

Video Insights from the seminar

During the seminar, the BeyondScale partners have reported their experiences and process of deploying the HEInnovate tool.

The video insights are available here from the following higher education institutions:

- Munster Technological University
- Dublin City University
- University of Ruse "Angel Kanchev"
- University of Innsbruck

On behalf of the **BeyondScale** team, we would like to say big

THANK YOU

to all the speakers, participants, and attendees for their valuable contribution and presence!

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